



NEWSLETTER

2002 Women's World Championship in Germany 30. August - 15. September

**Berlin - Bremen - Dresden - Leipzig
Muenster - Riesa - Schwerin - Stuttgart**

FIVB President Dr. Rubén Acosta "Big chance for Volleyball!"

The FIVB Women's World Championship in Germany is our showcase event for women in 2002 and is extremely important for several reasons. First, it represents a chance for the best volleyball athletes in the world to meet at the highest level of competition, and second, it creates the possibility of introducing and promoting our exciting sport in Europe and in your country. We cannot afford not to capitalize on both these factors.

The FIVB has 218 affiliated National Federations who take care of some 33 million licensed volleyball players throughout the world. With this kind of "Global Footprint", we have a strong obligation to spread our message in countries where other sports exceed our levels of popularity. What could be a better way to present the world's best players in the most exciting competition this year to the German and European public first hand, as well as to a global television audience?

Our championship also represents a great opportunity for the eight German host cities to promote their own image. Not only does volleyball enjoy a phenomenal worldwide following, it also carries a fine image of clean competition, fairness and interna-

tional solidarity - all values that we would do well to support in our often troubled world.

The Organizing Committee and the host cities are busy preparing the competition and the venues. Meanwhile, in the 24 countries of the qualified teams, athletes of top teams are training hard to achieve the kind of perfection they hope will give them the title, whilst FIVB is providing technical support at a lower level.

In these last vital months before the championships, we hope organizers will seize and capitalize on every opportunity to promote our event, because we owe it to our competing players, and to the global "Volleyball Family" to present them with packed stadiums and inspirational atmosphere.

It is our wish at FIVB that the 2002 Women's World Championship succeeds in presenting the European and German public with a memorable, first-hand volleyball experience. If we manage to do this, we can bring Europe and Germany into the worldwide stream of Volleyball with more players, supporters and media attention - all very important elements in satisfying our mission to promote Volleyball on a global scale.



Dr. Rubén Acosta
FIVB President

Imprint

National Organizing Committee (VONOG).
Otto-Fleck-Schneise 8
60528 Frankfurt/Germany
Tel: +49-69-698 001-31
Fax: +49-69-698 001-37
e-Mail: wm@volleyball2002.de
Internet: www.volleyball2002.de
Editor: VONOG, cosmos pps, FIVB
Edition: April 2002/No. 4

INTERSPORT
Shops for Winners

 Mercedes-Benz











Schwerin: WCH Tram catches attention

Another attraction fills the WCH venue Schwerin with enthusiasm since the 2nd of April: A WCH Tram drives through Schwerin, all day long, every single day of the week.

The Tram is as an easy advertising medium, as three players from Schwerin, who belong to the 24 player squad of the German national team for the WCH, are shown on the Tram: Ulrike Jurk, Jana Müller and Olessya Kulakova. The latter got the immediate permission of the FIVB to play for the German national team only a few days ago.

With that another merchandising magnet for the 2002 Women's World Championship was presented in the capital of Mecklenburg West Pome-

rania. The Tram was materialized with the support of the local traffic Schwerin, the traffic merchandising Lloyd Schiffmann GmbH and the agency "Ulrich Werbung", which was responsible for design of the Tram. A great idea, which should be copied by other cities.

Furthermore, the LOC (local organizing committee) of Schwerin created its own website for the 2002 World Championship (previews are possible at: www.wm2002.ssc-vb.de). Pictures of the opening of the Tram can be found on this website.



A great promotional vehicle for the World Championship in Schwerin: the World Championship Tram presented by German internationals Ulrike Jurk, Olessya Kulakova and Jana Mueller
photos: Schwerin

WCH tickets

Ticket sales for the World Championship have started well. Some six weeks after the start more than 15,000 tickets have already been sold in the eight venues. Not surprisingly, tickets for the preliminary round with Germany in Muenster and for the final round in Berlin are most in demand. More than 4,500 tickets have been sold in Muenster, more than 7,000 in Berlin.

WCH prize draw

The competition around the World Championship on the web site is also appealing to the fans. Not surprisingly

either, as the prizes are alluring:

1st prize: a shopping voucher from INTERSPORT worth 300 Euro.

2nd prize: 2 VIP tickets a 2002 World Championship match.

3rd prize: a pair of ASICS volleyball shoes (special model for the 2002 World Volleyball Championship).

The second of the three competitions started on May 1st and runs until June 30th. The following prizes have been put up:

1st prize: a Saeco coffee machine.

2nd prize: a pair of ASICS volleyball shoes (special model for the 2002 World Volleyball Championship).

3rd prize: 2 honorary tickets for a World Championship match.

WCH web site

The official web site for the 2002 Women's World Volleyball Championship - www.volleyball2002.de - is generating a lot of interest among the volleyball fans and enthusiasts. In order to further increase interest, the National Organising Committee requests all clubs, associations and media to publish the address of the web site and put it on their own Internet sites.

The World Championship newsletter, is published and e-mailed at least once per week. Those who are interested to receive the newsletter should sign a respective list on the World Championship web site.

Media accreditation for 2002 Women's World Championship

Media representatives who want to cover the first World Volleyball Championship on German soil, can request the accreditation forms as from now. The three-page accreditation application form can be obtained from:

cosmos-pps
Haus der Medien
Hammfelddamm 10
41460 Neuss
Germany
Telephone: +49-2131-131 203
Fax: +49-2131-131 114
e-mail:
redaktion@cosmos-pps.de

Please fill in the accreditation forms correctly and return to cosmos-pps.

Deadline for accreditation is June 15, 2002!!!

INTERSPORT
Shops for Winners

 Mercedes-Benz

 asics

 Saeco®

 MIKASA

 MONDO

 STUTTGART
The best location for sporting events!

Partners and News

Saeco new partner for 2002 Women's World Championship

The National Organising Committee for the 2002 Women's World Championship welcomes a new partner: the Saeco Company, Europe's largest manufacturer of automatic coffee systems, will support the World Championship with their products provided in all press and VIP areas and in addition as board advertiser. Here is the company's profile.

Saeco Germany

Espresso- and coffee specialities are currently a real topic. Saeco's mother company is based in Italy, the home of espresso. Founded in 1976, Saeco has since then become the world-wide leading manufacturer of fully automatic coffee systems and a market-leader of household espresso machines. The two founders of the company, Sergio Zappella and Arthur Schmed, gave the company its name. "Sergio, Arthur e compagnia" was abbreviated to **Saeco**.

Saeco Germany with headquarters at Eigeltingen on the northern shores of Lake Constance, was founded in 1987 by the brothers Bernhard and Markus Bihler in co-operation with Saeco Italy. Specialised in the

distribution of fully automatic coffee systems and espresso machines for businesses and households standing for easy handling and a unique enjoyment of drinking coffee, the company's aim and an important part of its philosophy is the promotion and development of coffee drinking.

As market-leader of fully automatic coffee systems in Germany, the success of Saeco GmbH is based on quality and service of high standards also reflected in other areas of Saeco. In addition to various appealing accessories around coffee, ironing systems, air condition systems and dehydration systems complement the vast range of products.

In the commercial section, vending machines for hot and cold drinks as well as snacks are being offered in addition to fully automatic coffee systems proving the versatility and competence in the market for household and commercial devices.

A well-structured and smooth distribution of the products is the heart of the company. Consequently, the organisation of the company has been adjusted to the most important groups of customers and respectively structured. Saeco Germany considers itself as a service company for sales agents, wholesalers and retailers of the various



"Royal Cappuccino" is a classic from Saeco

sales channels. The upmarket products demand great technical know-how and professional advisory service. This obligation towards the customer is reflected in the infra-structure of the company including further technical training and respective schooling courses in technical, customer and product consulting.

Consistently increasing turnovers since the foundation has led to continuous growth of the company now employing about 140 people at Eigeltingen proving that Saeco has chosen the right road for the future.

By the Saeco professional cycling team and selective sponsoring activities in other sports, Saeco makes the philosophy of its products - fully automatic coffee or vending systems - accessible to the customers. As the continuous success of Saeco is based on the consistent commitment of all employees, sporting high performances are always based on the cooperation and teamwork of many. Nowadays, major sports events can no longer be organised without the support of sponsors. They are based on continuity and reciprocal commitment of all participants. On this background, Saeco has committed itself to the WCH this year, a great complement to men's professional cycling.



Saeco Germany's headquarters at Eigeltingen

photos: Saeco



location & history

Situated within the city triangle Dresden, Leipzig and Chemnitz, Riesa offers many noteworthy small and great attractions. While in the past the steel industry enjoyed priority and ensured jobs, the city of 40,000 inhabitants on the Elbe river has been changing its image since the collapse of the former German Democratic Republic in 1990. By staging numerous national and international championships, concerts and commercial presentations, Riesa has become known not only in Saxony and Germany but also in the whole world.

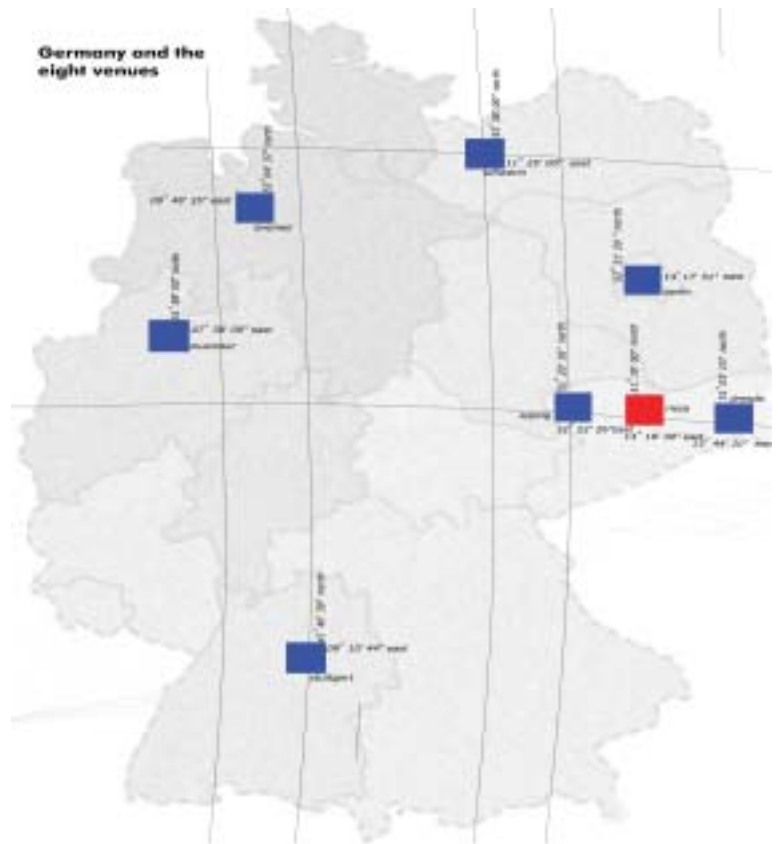
Sports/Events

One of the largest multi-functional indoor arenas in the Free State of Saxony, "erdgas arena" is the main attraction. Stars such as AC/DC, Herbert Groenemeyer, André Rieu and Katarina Witt performed here. The world's top handball teams played for the Super Cup, boxers Markus Beyer, Sven Ottke and Danilo Haeußler fought here.

In the meantime some former and



Riesa's Townhall is an attraction for tourists
Photos: Riesa



current sports stars have made Riesa their home. Olympic four-man bobsleigh champion Harald Czudaj opened a health, sports and leisure centre in Riesa; weightlifter Marc Huster competes for the Riesa Sports Club, and swimming greats Jens Kruppa, Janine Pietsch and others practise in the newly modernised swimming pool. The teams of the local volleyball clubs play in the regional leagues and have set their priorities in promoting the sport in youth programmes.

Culture

One of the longest pedestrian areas in Saxony leads from Town Hall Square with the former abbey premises and the abbey church to the adventure-restaurant complex Riesenhuegel (giant hill). Shopping at Elbgalerie, dining in nice restaurants and cafés, walks in the

city park, dancing in "Factory" and "Prince" or watching a movie at "Capitol", Riesa offers all visitors a variety of options during their stay in the city.

Local Organising Committee - LOC Riesa:

FVG Riesa mbH
Pausitzer Straße 60
01589 Riesa
Germany
Tel: +49 - 35 25 / 60 12 60
Fax: +49 - 35 25 / 60 14 10
Internet: www.sachsenarena.com
e-mail: fvg.bleul@t-online.de

Volleyball (World Championship) in Riesa

The sports city of Riesa will stage the matches of preliminary round Group C, with one of the three matches per



Venues – Riesa

day played in Dresden. The very successful teams of Russia and the USA will meet the smaller volleyball nations of Argentina, Kenya, Puerto Rico and the Dominican Republic at "erdgas arena". The winning team of Group C will remain at Riesa and play the second round with three other teams here from September 6th.

"erdgas arena" hosted already numerous events. Since the inauguration in September 1999 - then as "Sachsen-ARENA" - world-famous stars from sports and culture have performed here thus increasing the degree of familiarity of the city. The German Volleyball Federation, DVV, as well as FIVB have visited Riesa. In June 2001, the German national men's team lost twice only narrowly to the Netherlands in the World League attracting a total crowd of 6,800. In January 2002, the men's DVV Cup finals were played in Riesa with four teams - VV Leipzig, evivo Dueren, VfB Friedrichshafen and TSV Unterhaching

Volleyball is not only played indoors in Riesa, but also on sand. In 1999, 42 teams competed for the "Sachsen Masters" in beach volleyball. One year later, a tournament was staged at "erdgas arena" on two sand courts.

There are four volleyball clubs in Riesa. The various teams play in the regional

leagues and nations-wide tournaments. The members do volunteer work in the youth programmes.

Various promotional activities have been planned for the preparation for the World Championship in the summer. At club matches in Riesa and the surrounding area as well as in shopping centres advertising activities are carried out. Regional transport buses sport advertising logos for 30km around, and local TV stations of the city and surrounding villages are preparing commercial spots for broadcast. Companies, council departments, schools and shops are displaying posters and large posters will be displayed in the city as well as in the surrounding areas. In co-operation with the Ministry of Saxony, schools will visit the Women's World Championship.

The atmosphere at "erdgas arena" has become almost legendary. Be it indoor soccer, boxing, handball, ice skating shows or dancing - the crowds regularly make the floors vibrate. The enthusiasm and expertise of Saxony's sports fans have been praised by all competitors. This also applied to the volleyball World League and the DVV Cup finals, and will be no different at the World Championship.



The "erdgas-arena" will host matches of the first and second round

Hotel Spanischer Hof



Hotel Mercure Riesa



Officials

Hotel Spanischer Hof
Hauptstraße 15a
01609 Görlitz/Germany
Tel: +49-35263-44-0
Fax: +49-35263-44-444
e-Mail: info@spanischer-hof.de

Teams

Hotel Mercure Riesa
Bahnhofstraße 40
01587 Riesa/Germany
Tel: +49-3525-709-0
Fax: +49-3525-709-999
e-Mail: mercure-riesa@t-online.de

Press

Wettiner Hof
Hohe Straße
01589 Riesa/Germany
Tel: +49-3525-7180
Fax: +49-3525-718222

Concerning hotel reservations and further tourist information, volleyball fans please contact Mrs. Nauck from FVG Riesa:
Tel. +49-3525-601212
E-Mail: fvg.nauck@web.de



"Operation Gold Medal"

When Brazil's national women's team play their opening match of the World Championship against Poland in Leipzig on August 30th, they have a big goal: the gold medal! With the title, the players of national coach Marco Motta would do their bit for posterity because no Brazilian national women's team have ever won the title at the two biggest and most important volleyball events - Olympic Games and World Championships. Though they were often very close, Cuba's team always proved to be too strong for Brazil. It thus happened in 1996 and 2000 in the Olympic semi-finals, when the Caribbean players around Regla Torres finally won in five dramatic sets. And it also happened in 1994 and 1998, the two last World Championships. Eight years ago Cuba defeated Brazil in straight sets in the final in Sao Paulo, four years later the

Cubans triumphed 3-1 in the semi-finals. Apart from the high drama and top standard of the matches, the games between these two countries usually also have a high measure of explosiveness. In Atlanta, for instance, this culminated in a brawl between the players of both teams under the net and is said to have been continued even in the locker rooms...

All that belongs to the past now, many of the older players such as Ana Moser, Ana Paula and Fernanda Venturini have retired and the coach is a different one. After the Olympic Games in Sydney, Marco Motta succeeded Bernardo Rezende who is now coaching the men's national team

after being responsible for Brazil's women for seven years. Motta's team is mainly made up from young players such as Erika, Fofao and Karin but they all played already in Sydney. In addition to these established players, Motta also called up new players such as setter Fabiana, libero Fabi and attacker Jacqueline. The team is led by captain Virna Dias. Virna - bearing a stage name as all Brazilian players - was already a member of the team at the 1998 World Championship in Japan and is one of the more experienced players. She particularly impresses with her receiving skills in addition to her high standard in attack. She was the best receiving player of the 2001 Grand Champions Cup in Japan.

The first World Championship preparation of the Brazilian national team started at the beginning of April with coach Motta observing two different groups of young players. In May a training camp is scheduled with the potential World Championship squad before they leave for Europe. The South Americans will first meet the World Championship hosts Germany at Karlsruhe and play two matches then go on to Montreux in Switzerland,

Brazil in brief:Olympic Games:

Bronze - Sydney 2000

Bronze - Atlanta 1996

World Championship:

Silver - Brazil 1994

World Grand Prix

Gold - 1998, 1996, 1994

where they will compete in the traditional eight-nation tournament with Cuba, Russia, China, USA, Italy, the Netherlands and Japan. All teams will meet again at the World Championship - thus the Montreux tournament could be called a "Mini Worlds".

After their journey to Europe, Brazil may also play in the America Cup (June 17-23) before they compete in the World Grand Prix in Asia in July with further matches against the world's top national teams. The South Americans will then carry out the final preparation for the "Operation Gold Medal" at a tournament in Italy on August 21st-28th.

The Brazilians will enjoy a great advantage over the other top teams at the World Championship: the fans, because there will be many Brazilian supporters in Germany. The women's team enjoyed that advantage when they played in Karlsruhe in 1999, the men at the World League matches last year in Berlin.

With the support of the enthusiastic fans, the team of Marco Motta might finally achieve their biggest feat on September 15th in Berlin - the day of the World Championship final.



At the 2000 Sydney Olympics Germany's Hanka Pachale also had to bow to the blocking skills of the Brazilians.

Photos: FIVB



INTERSPORT
Shops for Winners

 Mercedes-Benz

 asics

 Saeco®

 MIKASA

 MONDO

 STUTTGART
The best location for sporting events!

Stars – Erika

ÉRIKA KELLY PEREIRA COIMBRA - A Brazilian Star

Érika Coimbra, one of Brazil's most important volleyball players, was born in the state of Minas Gerais and fell in love with her sport at a very early age. As a child, the young Érika started playing around on the volleyball courts at her school of Pedro Guerra in Belo Horizonte, but she never imagined it was the beginning of a successful sporting career. In fact, as a little girl, Erika first started playing volleyball because she admired the clothes and the hairstyles of the women players, but these first childhood dreams in fact set the wing spiker on track for success. As her interest intensified, Érika looked for a team and in 1993, at just 13 years old, she started to play for Mackenzie (BH). Two years later she was selected for the Brazilian National Youth Team coached by Wadson Lima. She went on to win a silver medal in the South American Championships in 1996 in Uruguay and in the same year achieved her first international title: the Junior South American Championship,



Highly sought after by the fans: Erika's autograph

in Venezuela.

Érika was a driving force for the Brazilian team at the Youth World Championship in Thailand, helping her side to win the gold medal. She was also voted best spiker, best player and ended the tournament as highest scorer. Her international success led the young player to Rexona, one of the best teams in Brazil. While playing for Rexona, she added another silver medal to her trophy collection in the National Championship Superliga 99/00. The following year her team won the title.

Érika made her debut in the national side in 1998 when Brazil finished 4th at the World Championship in Japan. In the meantime her trophy collection has increased to include a gold medal at the Pan-American Championship, 1999, gold medal in the South American Championship, 1999, 4th place in BCV/Cup of Canada, 1999, the bronze medal in the World Cup, 1999, second in the Junior World Championship, 1999, and 3rd place at the World Grand Prix 2000. It was far from over. In Sydney, Érika took part in her first Olympic Games and the team, coached by Bernardinho, finished with a bronze medal. Last year, under coach Marco Aurélio Motta, her side finished in 5th place in the World Grand Prix, 1st in the South American Championship and 4th in the World Grand Champions Cup.

The young star does not restrict herself to one sport - she is also a competent tennis and soccer player. "Now that Gustavo Kuerten has shown the world his potential I admire that sport (tennis) even more", she said. Atlético Mineiro is currently her favorite soccer team, even though as a child she and her cousins favored the Rio de Janeiro team Botafogo. Erika is also a passionate shopper. "I love to go shopping," she said. "There is nothing better than going to a Mall and spending some money, especially in the beauty salon. I'm a little bit vain," she admitted.

She also doesn't hesitate to mention her favorite movie. "Titanic is the best," she



Name:	Erika Coimbra
Age:	22
Place of birth:	Belo Horizonte
Height:	180 cm
Nickname:	Kiki
Hobbies:	Sports, Shopping, Dancing, Cinema, Reading
Position on court:	Outside Hitter

admits. "I don't even know how many times I have seen it already. All I know is that I always cry". She also enjoys dancing and reading gossip magazine on her way to the gymnasium. But if the Brazilian star indulges in some lighthearted habits, she is also the first to admit that her family are extremely important to her. Her father Inácio and mother Marlene and her brothers represent the solid base on which she has built her life. "I love my family and they are my very foundation," she said, but unfortunately, because of distance to professional commitments, she has had to live away from home since 1997. "I don't like to live alone," she admitted. "I miss my parents very badly and I have now been away from those I love for four years," she confessed. Érika has made a lot plans for the future, thinking about her career and her life in general. "I want to get married and have kids. I want to start a family, but before that, I want to really enjoy my youth."



Czech Republic: Top players are still busy with national competition playoff matches and will meet together for the first time as the national squad at the beginning of May. They will participate in a tournament at Sczyrek, Poland, and play Friendly matches with Slovakia, Slovenia and Poland as they prepare for the coming World Championships in Germany. In a packed program ahead of the championships, the team also have four European Championships qualification matches in June.

USA: The U.S. Women's National Volleyball Team kicks off its 2002 schedule with a three-match domestic tour against one of China's top-ranked teams, Tianjin, April 18-20. The tour begins Friday April 18 at Van Andel Arena in Grand Rapids, Mich., and then moves to Nationwide Arena in Columbus, Ohio, Friday April 19. The tour winds up at The Palace at Auburn Hills in Detroit on Saturday April 20th.

With most of the established National Team players competing overseas, second-year head coach Toshi Yoshida will field his U.S. National Training Team for the April Tour. The team, which has been training together since the beginning of the year, includes 6-foot-7-inch middle blocker Tayyiba Haneef.

"Tayyiba is tall and coordinated for her height, she moves well and she's takes coaching well," says Yoshida. "She can change her style. I'm looking forward to seeing her improve and progress. I'm happy with her progress."

After the April Tour, Yoshida must select a roster for a two-week tour in Japan in the latter part of May - and then find enough time to train them. "That's my headache right now," he admits. "I can't have a long enough preparation.

There's a conflict with the schedule for the players in Italy and the USPV (United States Professional Volleyball league) right now. It looks like we'll only have a few days of preparation before we have to leave for Japan. "But that's OK," Yoshida adds. "It will be a good opportunity for the young ones to see what the Japanese can do and get some good experience."

Greek: Two groups of players join the Women's National Team on 20th and 27th April for training and medial checks and have now finalized a full program of preparatory matches ahead of the World Championships in Germany (Aug 30-Sept. 15).

The Greek women meet Turkey, Czech Republic and Japan in international friendly matches, and also compete in the Spring Cup, Savaria Cup, Varna Cup (Bulgaria) as well as European Championship Qualification matches against France, Netherlands and Yugoslavia.

Germany: News from the host team: National coach Hee Wan Lee is getting Korean assistance for the preparations for the World Championship. His fellow-countryman Cha Hae Won will work with him in practical training up to and including the World Championship and thus support him.

"Won is technically very good and can do everything with the ball. He should actively be involved in training, setting balls, attack the players etc. I will thus have the opportunity to better observe and correct the players. And in addition the standard of training will be raised", Lee reasoned.

The first training course of the German national team will begin at Heidelberg on May 13th. Lee has called up 16 players.



INTERSPORT
Shops for Winners

 Mercedes-Benz










The best location for sporting events!